



Consumer Electronics Association

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March 24, 2005

VIA ECFS

Ms. Marlene H. Dortch
Federal Communications Commission
Office of the Secretary
445 12th Street, SW
Washington, D.C. 20554

Re: *Ex Parte* Communications in MB Docket 03-15

Dear Ms. Dortch:

This is to notify you that on March 24, 2005, Adam Goldberg (Sharp Laboratories of America, Inc.), John Godfrey (Pioneer North America), Brian Markwalter and the undersigned (both of CEA), met with Bill Johnson, Rick Chessen, Eloise Gore, Mary Beth Murphy, Mike Lance, Kim Matthews, and Walid Kassem, all of the Media Bureau, and Alan Stillwell of the Office of Engineering and Technology.

Our meetings pertained to CEA's Petition for Clarification and/or Reconsideration filed on November 2, 2004 (the "Petition"). In the Petition, CEA requested that the Commission amend its newly adopted rule regarding the functioning of the v-chip in digital television receivers. Further, CEA requested that the Commission examine the intellectual property issues related to the implementation of this new requirement. In the meetings, we reiterated the arguments previously made in this docket.

This letter is being provided to your office in accordance with Section 1.1206 of the Federal Communications Commission rules. A copy of this letter has been delivered by e-mail to the meeting participants.

Respectfully submitted,

Julie M. Kearney
Senior Director, Regulatory Affairs

cc: Rick Chessen
Alan Stillwell
Bill Johnson
Mary Beth Murphy
Eloise Gore
Mike Lance
Kim Matthews
Walid Kassem